Mandi Butynski

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UX Product Design | Empathetic Leader | Transformation Champion

Passionate product design leader, strategist, and relentless creative with over nine years of experience crafting beautiful digital experiences, systems, and software that **matter** — from concept and strategy to design and implementation. Grew a dynamic global team from 5 to 12, introducing UX Research to provide design innovation across all 18 enterprise applications. Pioneered the AI LLM component pattern, adopted globally, increasing customer adoption with two beta customers in four months.

Skills

RESEARCH

Competitive and heuristic evaluations, accessibility audits, moderated/unmoderated user testing, AB testing

Tools
Aha!, Office, Excel, Miro, Pendo, Qualtrics, UserZoom, Maze

DESIGN

User flows, journey maps, UI mockups, interactive prototypes

Tools
Figma, Creative Suite, Adobe XD, Balsamic, Azure, Framer, InVision, Sketch, Storybook

DEVELOPMENT

CSS, Git, HTML5, JavaScript, Jira, Sass, Power BI

Frameworks
Angular, Bootstrap, React

Work Experience

PRODUCT DESIGN LEAD | ProLiant | Feb 2024 – Present
Embracing the challenge of driving innovation by shaping the future of HR tech. Excited to lead in crafting seamless user experiences and incorporating AI to drive efficiency and effectiveness.

- Lead the future vision for product design, driving innovation with a pulse on latest industry trends.
- Incorporate AI technologies to enhance product functionality and streamline user workflows.
- Collaborate cross-functionally to define and execute design strategies that align with user needs and business goals to drive impact.
- Mentor and guide designers to foster growth and expertise in the evolving landscape of UX/UI design.

ASSOCIATE DIRECTOR OF PRODUCT DESIGN | ArisGlobal | Jun 2021 – Jan 2024
Lead the design team in user experience innovation for 18 B2B SaaS products specializing in quick-turn prototypes with live data, showcasing a strong ability to solve complex problems. Responsible for workload management, wellbeing, and professional growth of 6 designers. Advocate for user-centered design principles and collaborate with stakeholders.

- Expanded org-wide design system from 9 to 42 reusable components and patterns as Product Owner to increase design and development speed and accuracy.
- Introduced AI enterprise pattern component adopted company-wide using Figma based on user-centered design that drove early adoption of two top clients.
- Managed teams empathetically through challenging times, breaking down complex problems into clear goals to retain top talent and elevate design quality for world-class user interfaces.
- Named Data and Analytics UX domain lead, designed dashboards and reports for various projects of data visualization, demonstrating the ability to iterate and prototype quickly.
- Drove the design strategy of a scalable, modern documentation platform that bridged 18 product offerings transforming large paper pdfs to digital.

SR. UX DESIGNER / UXUI CAPABILITY LEAD | DXC Technology | Mar 2019 – Jun 2021
Led a team of 12 UX/UI/XR professionals across 8 industries, setting product strategies and providing daily design leadership. Created wireframes, mockups, and interactive prototypes using Figma. Applied a passion for brand and

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design fidelity, mentoring designers for operational excellence, providing guidance and best practices on rapid prototyping.

- Represented the UX design capability in 25+ workshops from startups to Fortune 250 companies.
- Spearheaded the use of Figma as the design collaboration tool for all UX designers to promote collaboration and innovation.
- Mentored designers across various disciplines, providing feedback and growth paths to continually raise the bar.
- Worked closely with developers to ensure design feasibility and consistency throughout development based on knowledge of platforms such as Bootstrap.
- Strong written and verbal communicator, adept at explaining complex UI concepts to non-designers.

UX DESIGNER | Accruent | Jul 2018 – Mar 2019
Took charge of the design for two enterprise-level products and worked collaboratively with an international team of UX designers and engineers on 18 innovative product experiences. I honed my ability to present convincing rationales for design decisions and balanced innovative thinking with pragmatic considerations.
- Led workshops for journey mapping, persona development, and user flow.
- Conducted user research and organized it into themes in FigJam, with feedback being incorporated into iterative design processes.
- Effectively communicated design decisions to both technical and non-technical team members.
- Responsible for UX design for enterprise-level products, presenting rationales for design decisions to stakeholders.
- Utilized Figma to create high-fidelity UI/UX designs and design systems.

UX/UI DESIGNER | Netchex | Feb 2017 – Jun 2018
Owned the experience for a significant portion of our product suite. I was involved in all stages of the product development lifecycle, from ideating the next innovation to working collaboratively with User Research, Engineering, and Product Management to bring it to fruition.
- Pioneered a mobile-first methodology and led the development of design guidelines.
- Partnered with peers in design, engineering, and product management to prioritize, track, triage, and organize roadmap priorities for the UX research capability.
- Drove the development and communication of design guidelines and patterns to ensure a consistent and intuitive experience across all our products.
- Promoted to User Testing Lead, where I developed a user testing process in collaboration with our Product team.

USER INTERFACE DESIGNER | Blue Cross Blue Shield | Jan 2015 – Sep 2016
Crafted compelling design concepts and interactive prototypes, instrumental in shaping product strategy with rapid prototypes.
- Collaborated with Product Managers, engineers, researchers, and content strategists to oversee the user experience of a notable application, Live Healthy Mississippi, from its initial conception to successful launch.
- Increased productivity by implementing time-saving tools such as a maintenance calendar for monthly updates to all internal and external web applications, and a cohesive style guide to ensure consistent design language across all customer touch points.
- Successfully managed multiple projects in an agile, fast-paced environment.

Education & Certifications
Bachelor of Fine Arts | Savannah College of Art and Design | Savannah, GA.
Certified SAFe Agilist | Scaled Agile, Inc.
Leading People | GPStrategies